



UNAUDITED INTERIM RESULTS

FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2014

REVENUE UP

1.6%

GROSS PROFIT MARGIN

36.9%

COST GROWTH
CONTAINED AT

2.4%

HEADLINE EARNINGS
PER SHARE

372 CENTS

INTERIM DIVIDEND
MAINTAINED AT

215 CENTS

Trading and financial performance

The trading environment remains extremely challenging with the group's middle to lower income target market under continued pressure. However, the group's results for the six month period to 30 September 2014 show initial signs of a stabilising credit environment with debtor cost growth slowing.

Revenue for the period increased by 1.6% supported by increased financial services income owing to the higher proportion of longer term contracts settling in the base and higher levels of credit sales in the previous financial years.

Trading conditions in August and September proved particularly difficult owing to aggressive discounting by competitors ahead of store closures. This resulted in sales for the half year declining by 3.5% to R1.13 billion.

The gross margin at 36.9% was slightly below the targeted 37% to 38.5%. Management is however confident of achieving this target for the full year.

Expenses continue to be tightly managed and the growth in operating costs, excluding debtor costs, was well contained to 2.4%.

The group's operating margin at 18.3% (2014: 20.6%) was impacted by the higher debtor costs and slow revenue growth, with operating profit declining 9.9% to R472 million. Headline earnings of R330 million were 11.3% lower than the previous year, with headline earnings per share of 372 cents (2014: 420 cents).

Despite the lower earnings, the interim dividend has been maintained at 215 cents per share, as the board remains confident in the business model.

Inventory levels at period end were 9% higher due to the slower than expected sales growth in the last two months of the reporting period and higher stock levels ahead of the festive season trading period.

The gearing ratio reduced to 24.1% (2014: 27.9%).

In September 2014 Global Credit Ratings affirmed the group's national long-term credit rating as 'A(za)' and the national short-term rating as 'A1(za)', with a stable outlook, noting the group's robust business model.

Debtor management

Management is encouraged by the improving collection trend as the increase in debtor costs for the six months slowed to 27% from the 30% reported for the four months ended July 2014. This reflects the dual impact of a more stable labour market following the settlement of the mining strikes and the enhanced collections productivity at stores. Debtor costs as a percentage of net debtors moved from 5.3% to 6.4%.

Mainly as a result of the previously unstable labour market, the level of satisfactory paid customers is 67.9% of total debtors compared to 68.6% in the previous year, evidencing the continuing difficult

credit environment. The impairment provision increased from 19.0% to 21.0%.

The continued strict centralised credit granting policies have been consistently applied during the period. The credit application decline rate increased from 39% to 41%. Credit sales remained within the group's target range and accounted for 70% of sales for the six month period (2014: 72.4%).

Store expansion

Lewis reached the 500 store mark following the opening of nine new outlets during the period, bringing the group's store base to 642 at the end of September. The group now has 150 stores in the smaller format with lower cost structures and higher sales densities than the traditional stores.

Board of directors

During the period Zarina Bassa and Sizakele Marutlulle resigned as independent non-executive directors. Independent non-executive director, David Nurek, was appointed to the audit committee to replace Ms Bassa.

Update on Beares acquisition

Shareholders are advised that negotiations are progressing with the business rescue practitioners with a view to concluding an agreement for the acquisition of Beares from Ellerine Furnishers Proprietary Limited ("Ellerines").

In terms of the proposed agreement, the group will acquire the Beares brand and 63 of the existing Beares stores in South Africa. The purchase consideration is R40 million as well as stock to a maximum value of R50 million. The acquisition is subject to various conditions precedent, including the approval of the competition authorities which is expected by 17 November 2014.

On completion of the transaction the Beares chain will be integrated into the Lewis group's business model. Management plans to retain the Beares brand and incorporate the My Home chain into the Beares business.

Beares is a scalable brand with exciting medium-term expansion potential and will enable the group to attract new customers in higher LSM markets where it currently has limited exposure.

Prospects

New merchandise ranges have been launched in stores and will be supported by strong marketing campaigns ahead of the festive season.

Retail trading conditions are expected to remain challenging over the remainder of the financial year, however disruptive competitor activity is expected to decline as stores are closed. Management will continue to drive quality credit sales while containing operating and debtor costs.

Despite the adverse trading conditions the group continues to invest for growth and is on track to open the targeted 20 Lewis outlets in the 2015 financial year.

The integration of the Beares business into the Group's store, merchandise, supply chain and credit operations will be one of management's priorities in the months ahead.

Dividend declaration

Notice is hereby given that an interim gross cash dividend of 215 cents per share in respect of the 6 months ended 30 September 2014 has been declared payable to holders of ordinary shares.

The number of shares in issue as of the date of declaration is 98 057 959.

The dividend has been declared out of income reserves and is subject to a dividend tax of 15%. The dividend for determining the dividend tax is 215 cents and the dividend tax payable is 32.25 cents for shareholders who are not exempt. No STC credits have been utilised. The net dividend for shareholders who are not exempt will therefore be 182.75 cents. The dividend tax rate may be reduced where the shareholder is tax resident in a foreign jurisdiction which has a Double Tax Convention with South Africa and meets the requirements for a reduced rate.

The company's tax reference number is 9551/419/15/4.

The following dates are applicable to this declaration:

Last date to trade "cum" dividend	Friday 16 January 2015
Date trading commences "ex" dividend	Monday 19 January 2015
Record date	Friday 23 January 2015
Date of payment	Monday 26 January 2015

Share certificates may not be dematerialised or rematerialised between Monday 19 January 2015 and Friday 23 January 2015.

For and on behalf of the Board

David Nurek
Independent
non-executive chairman

Johan Enslin
Chief executive officer

Les Davies
Chief financial officer

Cape Town
10 November 2014



