



# FINAL AUDITED RESULTS

## FOR THE YEAR ENDED 31 MARCH 2011

MERCHANDISE SALES UP <b>12%</b>	GROSS PROFIT IMPROVED FROM 34.9% TO <b>36.3%</b>	OPERATING PROFIT MARGIN <b>23%</b>	HEADLINE EARNINGS PER SHARE UP <b>21.6%</b>	FINAL DIVIDEND 207 CENTS UP <b>15.6%</b>
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### OVERVIEW

Lewis Group posted a strong trading performance for the year with steadily improving sales and credit collections. The ongoing focus on merchandise innovation benefited the group through increased credit sales and gross profit. Merchandise sales for the reporting period increased by 12% and revenue rose by 11.4% to R4.6 billion.

Headline earnings per share increased by 21.6%. This was mainly due to the improvement in the gross profit margin from 34.9% to 36.3% and the decline in debtor costs as a percentage of net debtors from 10.9% to 10.2%.

After maintaining the total dividend at 232 cents per share for the past two challenging years, the board is pleased to advise a 15.6% increase in the final dividend to 207 cents, bringing the total dividend for the year to 363 cents, returning to a 50% payout of earnings.

### TRADING AND FINANCIAL PERFORMANCE

The merchandise strategy of sourcing exclusive and differentiated furniture ranges was enhanced with a second launch of merchandise in October 2010, which contributed to the increase in the gross margin.

Furniture and appliance sales increased by 12.1% and electronic goods sales by 11.9%. Merchandise sales in the flagship Lewis brand, which comprise 84.2% of total sales, increased by 12.6% and Best Home and Electric improved sales by 17.9%. Credit sales as a percentage of total sales grew from 68.5% in 2010 to 71.4% this year. The higher credit sales mix resulted in a 13.5% increase in revenue

from ancillary services which comprise monthly service and initiation fees on credit contracts. Insurance revenue grew by 22.2% owing to the higher proportion of longer term contracts in the debtor base. Finance charges increased by only 1.4% reflecting the impact of lower interest rates.

Operating costs, excluding debtor costs, increased by 11.8%, impacted by the higher performance-related employment cost, the launch of My Home and the higher occupancy and employment costs associated with the opening of 40 new stores during the period. Operating costs as a percentage of revenue at 35.1% is well within management's target range of 35% to 36%.

Operating profit margin increased to 23.0% (2010: 22.1%) and resulted in a 16.0% growth in operating profit which reached the R1 billion mark. Headline earnings per share grew by 21.6% to 781.1 cents (2010: 642.6 cents).

Inventory continues to be tightly managed with a stock turn of 5.7 times.

Cash generated from operations increased by R300 million through improved trading and strong debtor collections. The group's gearing ratio improved to 26.8% from 27.5%, well below management's maximum level of 35%.

### DEBTOR MANAGEMENT

The improving quality of the book is reflected in the decline in debtor costs from 10.9% to 10.2%. Collections gained momentum throughout the year as the economic health of our customer base continued to improve.

An analysis of the group's debtors book based on payment ratings shows an improvement in the percentage of customers in the "satisfactory paid" category to 74.5% compared to 72.7% last year. The number of customers classified in the slow-paying and non-performing categories showed a commensurate decline.

### STORE EXPANSION

The group achieved its goal of opening 40 stores, bringing the store base to 582 at year-end. During the period 21 Lewis, 15 Best Home and Electric and 4 My Home stores were opened, with 17 of the new Lewis outlets being smaller format stores.

### PROSPECTS

There are encouraging signs of a sustainable improvement in spending in the Lewis target market. Consumer confidence is improving and demand for credit is growing, supported by higher real wage increases granted to the public sector and trade union groups, stabilising unemployment, continuing infrastructure spend and service delivery.

However, management remains cautious on the pace of the economic recovery in an environment where job creation is key to sustained growth and consumers are experiencing increasing fuel, electricity and utility costs.

The store expansion programme will continue and 40 new outlets are planned for the year ahead, with the focus on small stores with lower cost structures and higher sales densities.

### DIVIDEND DECLARATION

Notice is hereby given that a final cash dividend of 207 cents in respect of the year ended 31 March 2011 has been declared payable to holders of ordinary shares.

The following dates are applicable:

Last date to trade "cum" dividend	Friday, 15 July 2011
Date trading commences "ex" dividend	Monday, 18 July 2011
Record date	Friday, 22 July 2011
Date of payment	Monday, 25 July 2011

Share certificates may not be dematerialised or rematerialised between Monday, 18 July 2011 and Friday, 22 July 2011.

For and on behalf of the board.

<b>David Nurek</b> Chairman	<b>Johan Enslin</b> Chief Executive Officer
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Cape Town  
23 May 2011

### EXTERNAL AUDITORS' OPINION

The external auditors, PricewaterhouseCoopers Inc., have audited the group's annual financial statements and the abridged financial statements contained herein for the twelve months ended 31 March 2011. A copy of their unqualified reports are available on request at the company's registered office.

## CONDENSED FINAL AUDITED RESULTS

INCOME STATEMENT	12 months ended		12 months ended	
	31 March 2011	% change	31 March 2010	Rm Audited
<b>Revenue</b>	<b>4 577.7</b>	<b>11.4%</b>	<b>4 110.6</b>	
Merchandise sales	2 290.3		2 045.5	
Finance charges earned	919.6		907.1	
Insurance premiums earned	752.4		616.0	
Ancillary services	615.4		542.0	
<b>Cost of merchandise sales</b>	<b>(1 458.6)</b>		<b>(1 330.6)</b>	
<b>Operating costs</b>	<b>(2 066.6)</b>		<b>(1 872.8)</b>	
Employment costs	(693.5)		(607.4)	
Administration and IT	(208.1)		(194.7)	
Debtor costs	(458.9)		(434.2)	
Marketing	(156.5)		(134.3)	
Occupancy costs	(186.1)		(165.1)	
Transport and travel	(147.5)		(135.9)	
Depreciation	(46.5)		(46.3)	
Other operating costs	(169.5)		(154.9)	
<b>Operating profit</b>	<b>1 052.5</b>	<b>16.0%</b>	<b>907.2</b>	
Investment income	82.0		77.5	
<b>Profit before finance costs</b>	<b>1 134.5</b>		<b>984.7</b>	
Net finance costs	(91.9)		(121.2)	
<b>Profit before taxation</b>	<b>1 042.6</b>		<b>863.5</b>	
Taxation	(330.7)		(272.1)	
<b>Net profit attributable to ordinary shareholders</b>	<b>711.9</b>	<b>20.4%</b>	<b>591.4</b>	
<b>Reconciliation of headline earnings:</b>				
Net profit attributable to ordinary shareholders	711.9		591.4	
<b>Adjusted for</b>				
Surplus on disposal of property, plant and equipment	(7.2)		(6.5)	
Surplus on disposal of available-for-sale assets	(19.2)		(23.6)	
Tax effect	3.4		4.2	
<b>Headline earnings</b>	<b>688.9</b>	<b>21.8%</b>	<b>565.5</b>	
<b>Number of ordinary shares (000)</b>				
In issue	98 058		98 058	
Weighted average	88 194		88 002	
Diluted weighted average	89 185		88 330	
<b>Earnings per share (cents)</b>	<b>807.2</b>	<b>20.1%</b>	<b>672.0</b>	
<b>Headline earnings per share (cents)</b>	<b>781.1</b>	<b>21.6%</b>	<b>642.6</b>	
Diluted earnings per share (cents)	798.2	19.2%	669.5	
Diluted headline earnings per share (cents)	772.4	20.7%	640.2	

STATEMENT OF COMPREHENSIVE INCOME	12 months ended		12 months ended	
	31 March 2011	% change	31 March 2010	Rm Audited
Net profit for the year	711.9		591.4	
Fair value adjustments of available-for-sale investments	38.1		87.1	
Fair value adjustments of available-for-sale investments	42.8		99.4	
Tax effect	(4.7)		(12.3)	
Disposal of available-for-sale investments recognised	(17.8)		(21.3)	
Disposal of available-for-sale investments	(19.2)		(23.6)	
Tax effect	1.4		2.3	
Foreign currency translation reserve	(4.1)		(7.4)	
<b>Total comprehensive income for the year</b>	<b>728.1</b>		<b>649.8</b>	

KEY RATIOS	12 months ended		12 months ended	
	31 March 2011	% change	31 March 2010	Rm Audited
<b>Operating efficiency ratios</b>				
Gross profit margin %	36.3%		34.9%	
Operating profit margin %	23.0%		22.1%	
Number of stores	582		548	
Number of permanent employees (average)	6 842		6 668	
Trading space (sqm)	231 184		225 891	
Inventory turn	5.7		6.0	
Current ratios	3.4		3.5	
<b>Credit ratios</b>				
Credit sales %	71.4%		68.5%	
Bad debts as a % of net debtors	7.4%		8.3%	
Debtor costs as a % of the net debtors	10.2%		10.9%	
Debtors' impairment provision as a % of net debtors	16.8%		16.0%	
Arrear instalments on satisfactory accounts as a percentage of net debtors	10.1%		9.3%	
Arrear instalments on slow-paying and non-performing accounts as a percentage of net debtors	19.9%		19.8%	
Debtors' impairment provision on non-performing accounts	78.8%		74.9%	
Credit applications decline rate	31.5%		27.5%	
<b>Shareholder ratios</b>				
Net asset value per share (cents)	4 225		3 719	
Gearing ratio	26.8%		27.5%	
Dividend cover	2.0		1.9	
Return on average equity (after-tax)	20.3%		19.2%	
Return on average capital employed (after-tax)	17.2%		17.2%	
Return on average assets managed (pre-tax)	21.8%		21.9%	

Notes:  
1. All ratios are based on figures at the end of the year unless otherwise disclosed.  
2. The net asset value has been calculated using 88 237 000 shares in issue (2010: 87 030 000).  
3. Total assets exclude the deferred tax asset.

**Executive directors:** J Enslin (Chief Executive Officer), L A Davies (Chief Financial Officer)

**Non-executive directors:** D M Nurek (Chairman) (Ind.), H Saven (Ind.), B J van der Ross (Ind.), Professor F Abrahams (Ind.), Z B M Bassa (Ind.), M S P Marutlulle (Ind.), A J Smart

**Company secretary:** M G McConnell

**Transfer secretaries:** Computershare Investor Services (Pty) Ltd  
70 Marshall Street, Johannesburg, 2001; PO Box 61051, Marshalltown, 2107

**Auditors:** PricewaterhouseCoopers Inc.

**Sponsor:** UBS South Africa (Pty) Ltd

**Registered office:** 53A Victoria Road, Woodstock, 7925

**Registration number:** 2004/009817/06

**Share code:** LEW

**ISIN:** ZAE000058236

BALANCE SHEET	31 March 2011		31 March 2010	
	Rm Audited	% change	Rm Audited	Rm Audited
<b>Assets</b>				
<b>Non-current assets</b>				
Property, plant and equipment	278.7		251.1	
Deferred taxation	20.1		13.0	
Investments – insurance business	857.1		716.0	
	<b>1 155.9</b>		<b>980.1</b>	
<b>Current assets</b>				
Inventories	256.3		210.0	
Trade and other receivables	3 835.0		3 427.6	
Investments – insurance business	240.2		178.1	
Cash on hand and deposits	84.3		62.2	
	<b>4 415.8</b>		<b>3 877.9</b>	
<b>Total assets</b>	<b>5 571.7</b>		<b>4 858.0</b>	
<b>Equity and liabilities</b>				
<b>Capital and reserves</b>				
Shareholders' equity and reserves	3 728.1		3 273.7	
<b>Non-current liabilities</b>				
Long-term interest-bearing borrowings	400.0		350.0	
Deferred taxation	85.1		84.5	
Retirement benefits	59.4		51.8	
	<b>544.5</b>		<b>486.3</b>	
<b>Current liabilities</b>				
Trade and other payables	567.0		450.0	
Taxation	49.1		36.6	
Short-term interest-bearing borrowings	683.0		611.4	
	<b>1 299.1</b>		<b>1 098.0</b>	
<b>Total equity and liabilities</b>	<b>5 571.7</b>		<b>4 858.0</b>	

CASH FLOW STATEMENT	12 months ended		12 months ended	
	31 March 2011	% change	31 March 2010	Rm Audited
<b>Cash generated from operations</b>	<b>777.0</b>		<b>478.1</b>	
Dividends and interest received	66.0		59.9	
Finance costs	(95.1)		(127.2)	
Taxation paid	(328.0)		(214.2)	
<b>Cash retained from operating activities</b>	<b>419.9</b>		<b>196.6</b>	
Net cash outflow from investing activities	(227.3)		(126.3)	
Net cash outflow from financing activities	(292.1)		162.7	
<b>Net (decrease)/increase in cash and cash equivalents</b>	<b>(99.5)</b>		<b>233.0</b>	
Cash and cash equivalents at the beginning of the year	(249.2)		(482.2)	
<b>Cash and cash equivalents at the end of the year</b>	<b>(348.7)</b>		<b>(249.2)</b>	

STATEMENT OF CHANGES IN EQUITY	12 months ended		12 months ended	
	31 March 2011	% change	31 March 2010	Rm Audited
<b>Share capital and premium</b>	<b>93.5</b>		<b>93.5</b>	
Opening balance	93.5		97.8	
Cost of own shares acquired	–		(4.3)	
<b>Other reserves</b>	<b>207.1</b>		<b>171.3</b>	
Opening balance	171.3		107.4	
Other comprehensive income:				
Fair value adjustments of available-for-sale investments	38.1		87.1	
Disposal of available-for-sale investments recognised	(17.8)		(21.3)	
Foreign currency translation reserve	(4.1)		(7.4)	
Share-based payment	18.4		10.9	
Transfer of share-based payment reserve to retained income on vesting	(8.4)		(11.5)	
Transfer to contingency reserve	9.6		6.1	
<b>Retained earnings</b>	<b>3 427.5</b>		<b>3 008.9</b>	
Opening balance	3 008.9		2 695.1	
Net profit attributable to ordinary shareholders	711.9		591.4	
Profit on sale of own shares	3.5		1.4	
Transfer of share-based payment reserve to retained income on vesting	8.4		11.5	
Transfer to contingency reserve	(9.6)		(6.1)	
Distribution to shareholders	(295.6)		(284.4)	
<b>Balance at the end of the year</b>	<b>3 728.1</b>		<b>3 273.7</b>	

SEGMENTAL REPORT	Reportable segments			
	Lewis Rm	Best Home and Electric Rm	My Home Rm	Total Rm
<b>2011</b>				
Revenue	3 853.5	588.5	135.7	4 577.7
Operating profit	919.7	126.0	6.8	1 052.5
Operating margin	23.9%	21.4%	5.0%	23.0%
Segment assets	3 422.3	491.5	102.3	4 016.1
<b>2010</b>				
Revenue	3 470.3	503.4	136.9	4 110.6
Operating profit	808.7	96.2	2.3	907.2
Operating margin	23.3%	19.1%	1.7%	22.1%
Segment assets	3 072.8	410.4	62.4	3 545.6

ACCOUNTS RECEIVABLE ANALYSIS	Number of customers		Impairment provision %	
	2011	2010	2011	2010
<b>Debtor's Payment Analysis</b>				
<b>Satisfactory paid</b>				
Customers fully paid up to date including those who have paid 70% or more of amounts due over the contract period.	No. 521 304	498 370	1%	0%
% 74.5%		72.7%		
<b>Slow payers</b>				
Customers who have paid between 65% and 70% of amounts due over the contract period.	No. 55 439	58 476	27%	23%
% 7.9%		8.5%		
<b>Non-performing customers</b>				
Customers who have paid between 55% and 65% of amounts due over the contract period.	No. 44 436	48 446	44%	43%
% 6.4%		7.1%		
<b>Non-performing customers</b>				
Customers who have paid 55% or less of amounts due over the contract period.	No. 78 174	80 417	98%	94%